

LEMONADE DAY: Pucker Up!

Lemonade Day is a nationwide education initiative program that teaches kids how to start, own and operate their very own business – a lemonade stand. Lemonade Day has spread to over 57 cities in 23 states and 3 countries. Salem-Keizer Education Foundation is proud to host the fourth annual

Michelle Demarest, a 2016 Lemonade Day parent, stated, "Lemonade day was hands-down my children's favorite school-related event. They learned real world skills like budgeting and business planning all while having fun. There's no doubt that they'll be signing up again this year."



Each child that registers receives a backpack with an Entrepreneur Workbook or access to an online interactive program that teaches them the valuable lessons of Lemonade Day – including how to set a goal, make a plan, work the plan and achieve their dreams. Once a youth pays their investor back, they keep all of the

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Lemonade Day for Salem-Keizer youth Saturday, May 20, 2017.

The Lemonade Day Launch Party is March 9, 2017 from 5-7 p.m. at the Salem Convention Center. The party will offer an opportunity for our young entrepreneurs to register and pick up their workbooks and backpacks. It will also allow a select group of lemonade entrepreneurs to operate stands and conduct market research to gain experience for the big day. The event is open to the public.

Each child that registers receives a backpack with an Entrepreneur Workbook or access to an online

The first 100 entrepreneurs registered will receive a free Lemonade Day bracelet!



LEMONADE FUN FACTS:

- Lemons are technically berries
- An average lemon contains eight seeds
- An average lemon holds three tablespoons of juice
- The juice of a lemon contains 5% citric acid

For more information on Lemonade Day, or becoming a mentor, and to register your child as an entrepreneur for the 2017 season, go to www.skeducationfoundation.org, <https://salemkeizer.lemonadeday.org> or call (503) 364-2933.

AWESOME 3000: 35th Anniversary

Save the date!
MAY 6, 2017



From the first annual run in 1983, the Awesome 3000 has grown exponentially to over 3,400 participants last year. This community rite of passage that celebrates health and wellness is recognized as one of the largest timed youth runs in the nation.

In honor of the 35th annual Awesome 3000, Salem-Keizer Education Foundation will host a Reunion

Run sponsored by Salem Health. Community members who have run in any of the past 34 Awesome 3000 runs are invited to participate. The run will be held May 6, 2017, the same day as the Awesome 3000, at McCulloch Stadium.

To volunteer, sponsor the event or get involved, please contact us at (503) 364-2933.

Fall newsletter
brought to you by:

Brent Neilsen

President

Jeff Aeschliman

VP Finance & Governance

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Lisa Norris

Jordan Willey

Joe Egli

Jackie Franke

Monty Miller

Jonathan Castro

Monroy

Lloyd Fobi

Erich Paetsch

Chris Brantley

School Board Liaison

SHOOT FOR THE STARS

Salem-Keizer Education Foundation will be presenting the annual Shoot for the Stars dinner, auction and casino benefit for children in need. The event will be held Saturday, April 22, 2017. Don't miss out on one of the most entertaining nights in town all while supporting education and programs that serve local children in need.

To donate an item, volunteer or reserve your tickets call (503) 364-2933.

Save the date!

APRIL 22, 2017



EMPLOYEE GIVING: Fundraiser exceeds all expectations



Thank you to all Salem-Keizer School District employees for participating in the Employee Giving Campaign this year. We are proud of our partnership with the school district and greatly appreciate all 4,000 employees who help our kids succeed.

Thanks to every one who participated, the campaign increased 150% from last year and was a great success. The money raised will serve all of SKEF — from EA to Learning Gardens. Because of you, every child, every day has the opportunity to be awesome.

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money they earn and are encouraged to spend some, save some, and share some of their profit.

Anyone and everyone can be involved in Lemonade Day! Young entrepreneurs with

lemonade stands need mentors, investors, business partners, great locations, and customers! Sponsors and volunteers are also needed to make Lemonade Day a success.

Mission Statement

The Salem Keizer Education Foundation is a catalyst for the enhancement of the education and development of all Salem-Keizer youth by providing resources for creative and innovative programs and materials, educating and mobilizing the community, and sustaining collaborative partnerships that support its goals.

Privacy Statement

Salem-Keizer Education Foundation never sells, loans or exchanges the names, addresses or other information about our donors or others who receive our mailings.

Thank You DONORS

Community support continues to grow.

With the help of generous donors, who also have a passion for education, our programs and campaigns are thriving. SKEF would like to thank the following organizations for their recent grant funding so that every child, every day has the opportunity to be awesome.

Thank you, Burlingham Trust for continuing to support our capital campaign and the renovation of the Starkey-McCully building.

Thank you, Spirit Mountain Community Fund for supporting the Pathway to Post Graduation Success program.

Thank you, TJX Foundation for supporting our Enrichment Academy programs and the continuous innovation of the learning tools we provide.

Thank you, William S. Walton Charitable Trust for funding "Arts Attack" for our Enrichment Academy programs.



STUDENT ON THE TRACK TO SUCCESS: an ASPIRE Story



Sirena Amelia Rodriguez-Kobayashi, 18, a senior at North Salem High School, had been waiting for an ASPIRE mentor for over a year.

Over 3,000 students in Salem-Keizer have signed up for ASPIRE, but less than 200 mentors are currently trained. Mentorship is open to any adult in the community; the time commitment can be as short as 15 to 20 minutes a week. But for students

like Sirena, it can mean the difference between fulfilling a dream for a better life – or missing the chance.

At only 18 years old, Sirena made the tough decision to move out of her family home. She supports herself through a part-time job and the help of her friends.

“The big challenge is I’m starting over on my own,” she says.

Sirena doesn’t have the help of her parents to navigate the college and financial aid applications process. Without financial aid, being the first in her family to attend college won’t be an option for her.

The need for support and knowledge is the reason she signed up for ASPIRE.

Sirena is also legally blind. She has to wear special weighted contacts to help her eyes from shaking. Since she was a baby, she has had ocular albinism, which means her crystal blue eyes are extremely vulnerable and sensitive.

But her life challenges haven’t slowed her. In fact, she’s had a career plan since she was a freshman. She wants to become a lawyer, with the intention of some day helping other people better understand their personal rights.

“I didn’t have much help. I just had a vision of what I wanted to do and a goal,” she says.

She also knows where she wants to go to school: Willamette University, which offers an expedited program that she says could get her through undergrad and law school faster.

Through ASPIRE, Sirena was paired with her mentor, Stephanie Aronson, who is a current Willamette student. Her firsthand knowledge of Willamette admissions and the financial aid process is an immense help for Sirena in achieving her goals.

With a smile on her face, Sirena says, “Having one person there who talks you through it makes things a lot better. One person can make the difference in someone actually going to college and being able to afford it. One thing I would want to tell Stephanie is thank you so much for helping me discover the path to college, and helping me see that everything is okay. That I’ll make it through this.”



ASPIRE by the Numbers

ECHS	76 students 6 mentors
McKay	1,117 students 9 mentors
North	809 students 29 mentors
Sprague	41 students 5 mentors
West	85 students 19 mentors
South	242 students 26 mentors



ASPIRE Mentors Needed...

For students just like these!



What does an ASPIRE mentor do?

- Meet with students and encourage their interests
- Explore careers, schools and scholarship opportunities
- Proofread applications and essays
- Keep students focused on a timeline
- Help students at FAFSA filing time




Trainings held at 223 Commerical St. NE
Wednesdays: 12 p.m.
Second Thursdays: 6 p.m.
Contact Valerie Steele: (503) 364-2933

VOLUNTEER SPOTLIGHT

Winter Break Lunch

The holiday season can be a trying one for families in need in our community. That's why we hold eight Winter Break Lunch sessions at six different schools throughout Salem-Keizer. With the help of our generous volunteers, we are able to make this program happen for both students and their families.

The lunch sessions were for all children and students ages 1-18. Free lunch was provided as well as free activities. Over 600 children participated in the program.

In addition to supervising the lunch sessions, our awesome volunteers led activities, engaged students and handed out free books!

Because of this group of awesome volunteers, every child had the opportunity to feel valued and included over the winter break.



Thank you,

Maura Campbell-Balkits
Jacinda Roth
Sharon Roth
Tara Aricha
Marina Statsenko
Jeff Aeschliman
Nicole Furman
Chris Brantley

Louise Brantley
Leilani Tucker
Marj Stoll
Andrew Morris
Lee Coyne
Al Zupo
Sharon Zupo
Stefanie Knowlton

Alex Knowlton
Brian Sund
Jane Ure
Sue Miholer
Millie Estrin
Sarah Whitfield

SKEF would also like to thank Sodexo, Salem-Keizer Public Schools (CACFP) and Oregon Dept. of Education-Child Nutrition Programs for partnering with us on this program.

SPONSOR HIGHLIGHT SALEM HEALTH: An awesome partnership



SKEF is proud to announce Salem Health as the 2017 Title Sponsor of its Awesome Youth Sports Programs.

Our Awesome Youth Sports programs—volleyball, basketball, soccer and cheer – serves all 45 elementary schools, 11 middle schools and our community's home and privately schooled children. It is abundantly clear that in addition to academic programs, recreational and league team sports is the number one needed resource for children kindergarten thru 8th grade in Salem-Keizer.

Bryce Petersen, Community Relations Liaison for Salem Health stated, "Salem Health is excited to be the Presenting Sponsor of this year's Awesome Youth Sports program. Awesome Youth Sports continues to be a program focused on promoting

healthy and active lifestyles for the kids in our community – We're proud to be a part of that mission!"

Thank you Salem Health for supporting thousands of Salem-

Keizer children and their families through this partnership. We are proud to continue to offer programs that promote teamwork and healthy lifestyles for our community's youth.

SKEF WISH LIST

- Vacuum
- Chess sets
- Pampered Chef "Handy Choppers"
- Stamps
- Board games
- Baby Wipes
- 6 rolling storage tubs (64 quart)
- Ad space for Where the Sidewalk Begins
- Student White Boards
- AA batteries
- Pre-K – 2nd grade level books
- Cardboard Boxes with Lids
- Hammers
- Spanish translators
- Mason jars

Call (503) 364-2933 for more details or to donate



Starkey-McCully

future home of the
McLaran Center for Success and SKEF Offices



In partnership with the Salem-Area Chamber of Commerce, Ready to Work, College Now, Salem-Keizer School District, regional colleges and universities, the Mike McLaran Center for Success will be a regional resource for students, families, employers, and colleges and universities.

To donate or take a tour, call (503) 364-2933

FAMILY COOKING CLASSES

A recipe for success

The SKEF Gardens Team will start off the new year with Family Cooking Classes throughout the month of January at Leslie Middle School.

This will be the second year SKEF has offered free classes to Salem-Keizer students and their families in order to expand outreach and provide sustainable nutrition education.

Joel Whitmore, FoodCorps and SKEF Gardens Team member who teaches the classes, stated, "The Cooking Classes are a great opportunity to extend the nutrition and food education we offer to students out to their families as well. There is great power in a family learning together, and preparing food as a team not only builds new skills but can help a family reconnect in a time when so many things pull us in different directions. The families that attend the class come from diverse backgrounds and may have lost touch with the ability to cook that was vitally important to past generations. The opportunity for me to teach skills that can bolster the health of a family is an absolute joy. The chance to connect people to real food is my life's work, and the Family Cooking Classes are an opportunity to connect

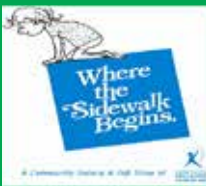


Salem families to local farms, fresh produce, and delicious recipes that help fight diet related illness as well as teach money-saving techniques. I enjoy the classes because it is unique to see children learning with their parents, when the family learns an exciting new recipe together I think it is much more likely that lasting change will grow from the experience."

For more information on how you can get involved with Family Cooking Classes, call us at (503) 364-2933 or email info@skeducationfoundation.org.

Semi-Annual Storewide Clearance Sale Up to 70% off!

*Home Decor
Jewelry
Kids
Botanical
Holiday
Stationary
& More!*



233 Commercial St. NE
Salem, OR 97301
(503) 364-2933
8:30 a.m. - 5:30 p.m.
Monday - Saturday



Help us reach every child, every day



Why become a monthly giver?

Becoming a monthly giver means SKEF will have a foreseeable source of income we can rely on to support our programs and the kids who flourish from them.

Monthly giving is the easiest way to support SKEF. Here are some benefits:

- You are in control. You can start by mailing in the form on this page, change, increase, decrease or stop anytime by phone at 503-364-2933.
- You will have peace of mind knowing more of your gift will go directly to support kids.
- You will receive less mail because we don't need to send you reminders.
- You will never have to find another stamp or write another check.

Your donation will go directly to support every child every day to be able to participate in:

- AVID Field Trips
- K-12 Salem-Keizer Art Show
- Instruments for Kids
- Free Hot Suppers
- Enrichment Academy
- Lego Robotics
- Salem-Keizer Spelling Bee
- Awesome 3000
- STEM (Science, Technology, Engineering and Math)
- School Supplies
- Summer camps
- Awesome Youth Sports
- Bazillion Books for Kids
- Gardens
- Scholarships
- ...and much more!



Please sign up today to be a Monthly Giver!

MONTHLY GIVING PROGRAM DONATION FORM

Yes! I want to donate to the Salem-Keizer Education Foundation.

MY INFORMATION

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

EMAIL _____

PHONE # _____

IT'S EASY TO GIVE

PLEASE ACCEPT MY:

MONTHLY DONATION OF:

- \$5.00 \$10.00 \$20.00
 OTHER \$ _____

Please deduct my checking account by using: *(signature required – sign below)*

- A voided check or
 A check with your first monthly gift

Please use my Debit/Credit Card:

- VISA MasterCard Discover
 American Express

Credit Card# _____

Exp. Date _____

Signature _____

I/We authorize Salem-Keizer Education Foundation to deduct the above amount from my checking account or credit card on the 25th of each month.

MY ONE TIME DONATION OF: \$ _____

Please make checks payable to Salem-Keizer Education Foundation

Thank you for your support!

LEGO STATEWIDE TOURNAMENT

Educational, Innovative and FUN



Congratulations to the ten LEGO Robotics teams that qualified for the statewide championship event at the Salem-Keizer FIRST LEGO Robotics Tournament held in December.

Good luck to the following teams:

- Chicken Impossible, Canby
- Cybernetic Waffles, Silverton
- Techno Tacos, Salem
- Engineering Tornado Twisters, Toledo
- Binary Python, Salem
- The G.E.A.R.S (Girls Engineering and Robotics Superstars), Tualatin
- Molalla Minions, Molalla
- Tech Town Rangers, Portland
- Oaklea Robotic Phoenix's, Junction City
- Rebels, Albany

WHY I LOVE OREGON ESSAY CONTEST Attention Salem-Keizer Middle School Students!



Why do you love Oregon? Submit your creative essay of 500 words or less by Feb. 3, 2017 and WIN a Valentine's Party for your Language Arts Class!

Entry must be typed in size 12 font, double spaced, and include a title. Please complete the submission form and include it with your entry. Submission forms can be found at all middle schools throughout the district!

2016 1st place essay:

"As for myself, I plan to incorporate all of the reasons I love Oregon into a heart. The heart will represent my love for Oregon and its heartbeat. All around me I see Oregon pulsing with liveliness. Inside of the heart I will stitch a yellow number #2 pencil to represent education and the fact that we are the ones who write the future."

- **Emma Hurley, 1st place winner, 2016**

Save THE DATES • 2017

APRIL 22
Shoot for the Stars

MAY 6
Awesome 3000: 35th Anniversary

MARCH 9
Lemonade Day Launch Party

MAY 13
Spelling Contest

MAY 20
Lemonade Day