



Investing in Awesome Kids!

Sponsorship Opportunities 2018-2019

Back to School Lunch and Awesome Awards September 11, 2018/September 10, 2019

TITLE SPONSOR \$10,000

- Exclusive Title Sponsor designated on printed materials
- Corporate logo on video screens
- Exclusive VIP table for up to ten guests
- Sponsor logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Corporate logo and link on SKEF website for 12 months
- Sponsor stage mention during opening comments
- Sponsor logo on event banner

PRESENTING SPONSOR \$5,000

- Exclusive VIP table for up to ten guests
- Corporate logo on printed materials
- Social media post about your sponsorship
- Corporate logo on video screens
- Corporate logo and link on SKEF website for 12 months
- Sponsor mention with logo and link in e-newsletter

MAJOR SPONSOR \$2,500

- Corporate logo on printed materials
- Corporate logo on video screen
- Corporate logo and link on skef website for 12 months
- Social media post about your sponsorship

BENEFACTOR SPONSOR \$1,000

- Corporate logo on printed materials
- Corporate logo on video screens
- Corporate logo on SKEF website for 12 months

PATRON SPONSOR \$500

- Corporate listing on printed materials
- Corporate listing on video screens
- Corporate listing on SKEF website for 12 months

22nd Annual Crystal Apple Awards November 1, 2018/November 7, 2019

TITLE SPONSOR \$10,000

- Exclusive Title Sponsor designated on printed materials
- Corporate logo on video screens
- 14 tickets to the VIP reception and ceremony
- Sponsor logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Corporate logo and link on SKEF website for 12 months
- Sponsor stage mention during opening comments
- Sponsor logo on event banner

PRESENTING SPONSOR \$5,000

- 6 tickets to VIP reception and ceremony
- Corporate logo on printed materials
- Social media post about your sponsorship
- Corporate logo on video screens
- Corporate logo and link on SKEF website for 12 months
- Sponsor mention with logo and link in e-newsletter

MAJOR SPONSOR \$2,500

- Corporate logo on printed materials
- Corporate logo on video screen
- Corporate logo and link on skef website for 12 months
- Social media post about your sponsorship

BENEFACTOR SPONSOR \$1,000

- Corporate logo on printed materials
- Corporate logo on video screens
- Corporate logo on SKEF website for 12 months

PATRON SPONSOR \$500

- Corporate listing on printed materials
- Corporate listing on video screens
- Corporate listing on SKEF website for 12 months

Urban AgFest

October 18th and 19th, 2018

TITLE SPONSOR \$10,000

- Title Sponsor designated on printed materials
- Corporate banner hung at event
- 10x10 booth at event
- Large corporate logo on printed materials
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- Large corporate logo and link on SKEF website for 12 months
- Corporate promotional materials in swag bag
- Ad in Crystal Apple program

PRESENTING SPONSOR \$5,000

- Medium corporate logo on printed materials
- Corporate promotional material in swag bag
- Social media post about your sponsorship
- Corporate banner hung at event
- Medium Corporate logo and link on SKEF website for 12 months
- Sponsor mention with logo in e-newsletter

MAJOR SPONSOR \$2,500

- Medium corporate logo on printed materials
- Corporate banner hung at event
- Corporate promotional material in swag bag
- Corporate logo and link on SKEF website for 12 months
- Social media post about your sponsorship

BENEFACTOR SPONSOR \$1,000

- Small corporate logo on printed materials
- Corporate banner hung at event
- Small corporate logo on SKEF website for 12 months

PATRON SPONSOR \$500

- Corporate listing on printed materials
- Pop-up banner at event
- Corporate listing on SKEF website for 12 months

37th Annual Awesome 3000

May 4, 2019

TITLE SPONSOR \$10,000 *(Three title sponsors accepted)*

- Shared sponsorship of the event with Salem-Keizer Education Foundation
- Corporate logo on running bibs, shirts, registration forms, posters and publications
- Premier booth location in Awesome Activity Village
- Highlight in Awesome Times Newsletter
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- All the benefits of a Major Sponsor

AWESOME ACTIVITY VILLAGE SPONSOR \$10,000

- Corporate logo on t-shirts, registration form, posters and all publications
- Corporate logo on Activity Village Banner
- Corporate logo on all Countdown to Awesome activities, publications, videos and press releases
- Sponsor mention with logo and link in e-newsletter
- Social media post about your sponsorship
- All the benefits of a Major Sponsor

SCHOLARSHIP SPONSOR \$5,000

- Corporate logo on Awesome t-shirts, registration forms, posters and publications
- All the benefits of a Major Sponsor

PRE-K RUN FOR LITERACY SPONSOR \$3,500

- Corporate logo on running bibs and Awesome t-shirts
- Booth in Awesome Activity Village
- Corporate logo and link on SKEF website for 12 months
- All the benefits of a Major Sponsor

MAJOR SPONSOR \$3,500

- Corporate logo on Awesome 3000 t-shirts
- Comprehensive signage at the Awesome 3000
- Corporate logo and link on the SKEF website for 12 months
- Placement of 8x11 ad in the Awesome Event Program
- Booth in Awesome Activity Village
- VIP presence at Grants Reception and recognition in programs

EVENT PARTNERS \$1,500

- Booth in Awesome Activity Village
- VIP presence at Grants Reception and recognition in programs
- Corporate listing on SKEF website for 12 months
- Placement of 8x5 ad in Awesome Event Program

Lemonade Day

May 2018

MAIN SQUEEZE SPONSOR \$5,000

- Logo/tag in radio, TV, print ads and Press Releases
- VIP invitations to kick-off and wrap-up events
- Corporate promotional material in backpack
- Corporate logo and link on SKEF website for 12 months
- Social media post about your sponsorship
- Special invitation on tour bus
- Logo on Lemonade Day backpacks and materials
- Stand Flyer for students to post with your logo
- Rights to include special offers in two eblasts to participants
- Opportunity to host a lemonade stand at company site
- Corporate logo and link on the home page of Lemonade Day website

FRESH SQUEEZE SPONSOR \$2,500

- Corporate promotional material in backpack
- Logo on Lemonade Day backpacks and materials
- Rights to include special offers in two eblasts to participants
- Opportunity to host a lemonade stand at company site
- Corporate logo and link on the home page of Lemonade Day website

SEEDLESS SPONSOR \$1,000

- Rights to include special offers in one eblast to participants
- Opportunity to host a lemonade stand at company site
- Corporate logo and link on the home page of Lemonade Day website

LEMON DROP SPONSOR \$500

- Opportunity to host a lemonade stand at company site
- Corporate listing on the home page of Lemonade Day website

Awesome Youth Sports Year-Round Opportunity

SPONSOR A SEASON

- Your logo on t-shirts for each season you select: Winter, Spring, Summer and/or Fall. Limited to one sport per season: Basketball (Fall, Winter or Spring) and/or Soccer (Summer or Fall)

Bazillion Books for Kids Year-Round Opportunity

80,000 FREE BOOKS FOR KIDS \$5,000

- Highlight in *Awesome Times* Newsletter
- Highlight at the Back to School Lunch and Awesome Awards

Oregon FIRST LEGO League December 2018

QUALIFYING TOURNAMENT SPONSOR \$3,500

- Presence and signage at event
- Highlight in *Awesome Times* Newsletter
- Corporate logo and link on SKEF website for 12 months

School Learning Garden Year-Round Opportunity

SPONSOR A GARDEN \$5,000

- Corporate logo on all printed garden materials
- Announcement in *Awesome Times* Newsletter
- Corporate logo and link on SKEF website for 12 months
- Logo adhered to signage at garden

Salem-Keizer Student Art Show Spring 2019

SPONSOR \$2,500

- Corporate logo at event and on poster
- Highlight in *Awesome Times* Newsletter
- Recognition and presence at Opening Art Reception
- Corporate logo and link on SKEF website for 12 months

Spring/Winter Break Lunch Program December 2018

FILL BELLIES AND BRAINS \$2,500

- Corporate logo on 40,000 English/bilingual fliers
- Corporate logo on over 200 posters
- Corporate logo and link on SKEF website for 12 months
- Social media post about your sponsorship

Spelling Contest March 2018

CO-SPONSOR \$1,000

- Corporate logo and link on SKEF website for 12 months
- Recognition at event

Scholarships Year-Round Opportunity

SPONSOR \$1,500

- Corporate logo and link on SKEF website for 12 months



Sponsorship Contract

Name: _____ Title: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Payment:

My Check is enclosed (make checks payable to Salem-Keizer Education Foundation)

Please invoice me

I have questions, please contact me

Please charge my credit card

Card Number: _____ Expiration Date: _____ CVV: _____

Name on Card: _____ Signature: _____

Please list the all sponsorships you would like:

Signature: _____ Date: _____