

22<sup>nd</sup> ANNUAL



CRYSTAL APPLE  
AWARDS®

# BUSINESS PARTNERSHIP AWARD 2018

NOMINATION INSTRUCTIONS & FORM

Presented by the Salem-Keizer Education Foundation

in cooperation with Salem-Keizer Public Schools,  
Salem Area Chamber of Commerce, and Keizer Chamber Foundation

The Crystal Apple Awards® will be held at the Historic Elsinore Theatre on November 1, 2018.

## Eligibility Criteria

Any business or community organization which has made a significant contribution to education in the Salem-Keizer School District are eligible to be nominated for the 2018 Crystal Apple Business Partnership Award.

### The recipient will be chosen for

- Their use of innovative business practice, ideas and activities to support the education system; and. . .
- their dynamic approach, dedication, and involvement at the school or district level.

## Nominations

Nominations for the Crystal Apple Business Partnership Award may be submitted by individuals, groups, a school, business, or community organization in the Salem-Keizer School District. Nominees do not have to be current members of their respective Chamber of Commerce.

Nominations must be submitted on the nomination form and include the documentation requested.

***Nominations are due by 5pm October 10, 2018***

## A Complete Nomination Packet Must Include the Following:

1. The attached nomination form and all requested information.
2. Three letters of support which do not exceed one typewritten page. The goal of the letters is to provide three distinctly different perspectives of the nominee. Nomination packets that contain letters from the same groups will receive a lower rating, such as submitting a letter from a parent who also works in the nominated business.
3. Letters should be written to highlight and support the information the nominator includes in the Section 2 narrative.

*Nominators are welcome to include newspaper clippings, annual reports, etc. to help illustrate a key component of the nomination.*

## Award

The recipient of the annual award will be announced at the Crystal Apple Awards on November 1, 2018 during the course of the program.

## TITLE SPONSOR

WELLS  
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**NOMINATION PACKETS  
MUST BE RECEIVED  
BY 5:00 P.M. OCT. 10, 2018**

**Please submit them to:**

**Emily Hicks  
Salem-Keizer Public Schools  
2450 Lancaster Drive NE, Suite 204  
Salem, Oregon 97305**

**503-399-3038  
hicks\_emily@salkeiz.k12.or.us**

# Crystal Apple Award® Nomination Form

also available online at [www.skeducationfoundation.org](http://www.skeducationfoundation.org)

Introduced in 2010, the **Crystal Apple Business Partnership Award** honors a community organization that uses business best practices, innovation, and leadership to engage a school community to support student achievement.

The Crystal Apple Business Partnership Award is designed to:

- Recognize and honor a community organization that helps make Salem-Keizer public schools the best in the country;
- Demonstrate the high caliber of community leadership and support of our schools and school system;
- Encourage innovative, renewed and effective business practices to engage students, staff, parents, and community to support student achievement;
- Educate the general public about the leadership of community organizations in engaging the broader community in student achievement.

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(Please Type or Print Clearly)

## SECTION 1

Name of Nominee		
Address		
City	State	Zip
Phone	Website	
Type of Business		
Nomination Submitted by		
Address		
City	State	Zip
Phone	Email	
Relationship to Nominee		

**PLEASE CONTINUE TO SECTION 2**

### PLEASE NOTE:

**It is the responsibility of the nominator to see that the nomination packet is submitted completely and accurately. Refer to Nomination Instructions.**



# Crystal Apple Award® Nomination Form

## SECTION 2 (Continued)

3. Demonstrate how this business or organization was innovative in engaging the school community in student achievement.

4. How did this business or organization make a difference in a school or the district?